

TIRES matched exactly to your Toyota at...



Why should I get my oil changed?

Oil undergoes thermal breakdown due to high operating temperature. When this occurs, the oil becomes less effective as a lubricant. And without a good lubricant, parts of the engine rub together and wear each other out.



TOYOTA OF BEDFORD

866-226-7757



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Presorted Standard U.S. Postage PAID Louisville, KY Permit No. 1177

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OIL & FILTER CHANGE

LOF112

INCLUDES:

- Change oil filter & replace with Genuine Toyota filter
- Change engine oil with Genuine Toyota bulk oil (up to 5 qts)

WAS \$34.50
NOW ONLY...
\$29⁹⁵ PLUS TAX
WITH COUPON

* Some models higher. Synthetic oil additional.

Toyotas only. Must present coupon when order is written. Plus tax & shop supplies. Not valid with any other offer. Prior sales excluded. Valid only at Toyota of Bedford. Offer expires 5/31/12.

Hello [first name],

Toyota of Bedford can help you maintain your Toyota with these great savings on parts and service!

See inside for details!



WE AUTO GO GREEN



Printed on minimum 10% post-consumer paper.

Please bring this mailer in to redeem these service specials.



DON'T TREAD LIGHTLY WHEN IT COMES TO DEMANDING GREAT VALUE!

TIRES MAKE THE CAR!



TOYOTA OF BEDFORD



More reasons to service your Toyota with us!

- **FREE car wash with any service**
- **FREE coffee**
- **Competitive prices**
- **Fast, friendly service**

VARIABLE DISCOUNT

PKG111

BONUS DISCOUNT OFFER

- \$10.00 OFF**when you spend \$50-\$149
- \$15.00 OFF**when you spend \$150-\$249
- \$25.00 OFF**when you spend \$250-\$499
- \$50.00 OFF**when you spend \$500-\$999
- \$100.00 OFF**when you spend \$1000 or more

Discount good on vehicle service (parts & labor). Not valid toward any other advertised special. Excludes tires. One coupon per work order.

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15K SERVICE \$10⁰⁰ OFF WITH COUPON | **30K SERVICE \$20⁰⁰ OFF WITH COUPON** | **60K SERVICE \$30⁰⁰ OFF WITH COUPON**

MNT113C

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BUY 3 TIRES GET 4TH FOR \$1

**COMPLIMENTARY
ROAD HAZARD
PROTECTION**

**CALL OUR SERVICE
DEPARTMENT FOR PRICES**

** Mounting & balancing not included*

Toyotas only. Must present coupon when order is written. Plus tax & shop supplies. Must be installed at the time of purchase. Valid only at participating Toyota Tire Center dealers. Fourth tire must be of equal or lesser value. Not valid with any other offer. Prior sales excluded. Valid only at Toyota of Bedford. Offer expires 5/31/12.

Driving home the importance of safety, expertise and value!

Toyota of Bedford

18151 Rockside Rd • Bedford, OH 44146

www.toyotaofbedford.com

PARTS & SERVICE HOURS

Mon, Tues & Fri: 7:30am - 6pm
Wed & Thurs: 7:30am - 9pm
Saturday: 8am - 4pm • Closed Sunday



We accept most major credit cards.

When should I replace my tires?

This depends on several factors including the road conditions you usually face, your style of driving and how your tires are maintained. When the tire tread is worn down 1/16", tires must be replaced. Built-in tread-wear indicators, or "wear bars" which look like narrow strips of smooth rubber across the tread, will appear when it's time to replace the tire. You may want to replace your tires earlier if you drive in snow, rain or other unpredictable conditions, or if you plan on traveling over rough roads.

See our tire center if you are unsure.

Toe Wear	Diagonal Wear	Center Wear	Edge Wear	Cupped Wear
Misalignment Incorrect Ride Height	Incorrect Rear Toe Adjustment	Over Inflation	Under Inflation Hard Cornering	Improper Wheel Balance

FRONT OR REAR BRAKE PAD REPLACEMENT

INCLUDES:

- Replace front or rear brake pads
- Inspect rotors & calipers
- Check brake fluid level
- Road test vehicle

\$129⁰⁰

PLUS TAX
WITH COUPON

Toyotas only. Must present coupon when order is written. Plus tax & shop supplies. Not valid with any other offer. Prior sales excluded. Valid only at Toyota of Bedford. Offer expires 5/31/12.

GENUINE TOYOTA TRUE-2 BATTERY

- 18-month free replacement
- 60-month proration
- Longer-lasting life
- Increased heat resistance
- Higher corrosion resistance
- Quicker recharge capability

\$89⁰⁰

PLUS TAX
INSTALLED WITH COUPON

* Most models

GENUINE TOYOTA TRUESTART BATTERY

- 84-month warranty
- 24-month free replacement
- 60-month proration
- Longer-lasting life
- Increased heat resistance
- Higher corrosion resistance
- Quicker recharge capability

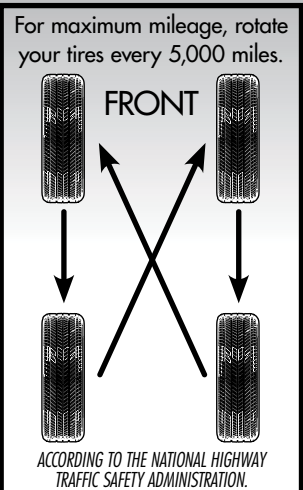
\$99⁰⁰

PLUS TAX
INSTALLED WITH COUPON

* Most models

Toyotas only. Excludes 12-volt Prius battery. Must present coupon when order is written. Plus tax & shop supplies. Not valid with any other offer. Prior sales excluded. Valid only at Toyota of Bedford. Offer expires 5/31/12.

THE PLACE TO GET TIRES MATCHED EXACTLY TO YOUR TOYOTA!



TIRE ROTATION

- INCLUDES:**
- Rotate all four tires
 - Check tire pressure

**WAS \$24.00
NOW ONLY...
\$21⁹⁵**
PLUS TAX
WITH COUPON

Toyotas only. Must present coupon when order is written. Plus tax & shop supplies. Not valid with any other offer. Prior sales excluded. Valid only at Toyota of Bedford. Offer expires 5/31/12.

Your Toyota's tires are a specifically engineered component of your vehicle, helping to provide its unique driving and safety characteristics. That's why it's important to use tires that are exactly matched to your Toyota. Getting your tires from the Toyota Tire Center is your assurance that you'll get those tires – and only those tires.

THE BIG 7:

- There are seven factors that go into exactly matching tires to your specific Toyota model and year:
- Size
 - Speed Rating
 - Load Rating
 - Tread Wear Rating
 - Traction Rating
 - Temperature Rating
 - Overall Brand Quality

YOUR TOYOTA TIRE EXPERT KNOWS

For our tire experts, there's no mystery in determining the exact match for your Toyota. We want to do the work for you and take the trouble out of sorting through the different factors.

